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**International Conference on**

# **Global Innovations: Sustainable Practices and Emerging Trends**

Registration Link:

<https://forms.gle/YPKEXVPyef6v32rdA>



Scan to Register

1st of March 2024

Hybrid Mode

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vishleshan@isbr.in



# About The Conference

"Global Innovations: Sustainable Practices and Emerging Trends" paves the way for an extraordinary conference that unites individuals and organizations worldwide, sharing a common vision of a brighter and more equitable future. We recognize that sustainable practices are not just ethical imperatives but potent catalysts for progress and innovation. This event, therefore, acts as a megaphone for a global movement committed to driving transformative change. Attendees can anticipate a wealth of opportunities. From diverse perspectives to inclusive leaders, participants will learn from those who have championed innovation and sustainability within their organizations. Engaging discussions will address pressing global challenges, fostering connections, and shedding light on emerging trends. The conference doesn't merely focus on business and sustainability; it celebrates the richness of human diversity through art, culture, and storytelling. With our shared commitment to these values, this conference emerges as a vital catalyst for driving positive social change and creating a more sustainable and interconnected world. Together, we're advancing innovation and making the world a better place for all.



# Call for Papers & Cases

Original research papers and case studies related to the conference tracks and sub-tracks are invited for presentation at the conference under the following tracks;

## Track 1: Sustainable Business Practices and Innovation:

- Strategies for integrating sustainability into business operations
- Sustainable supply chain management and responsible sourcing
- Innovation in green technologies and eco-friendly products
- Circular economy principles and sustainable product life cycles

## Track 3: Data Analytics for Sustainability and Environmental Impact

- Leveraging data-driven insights to advance sustainability goals
- Using data to measure the environmental impact of business operations
- Monitoring and reporting on sustainability metrics
- Ethical considerations in collecting and analyzing sustainability-related data

## Track 5: Sports Sustainability

- Sustainable sports facilities and operations
- Innovations in eco-friendly sports equipment
- The role of sports in driving sustainable practices
- Athlete advocacy for sustainability and social inclusion in sports

## Track 7: Green Finance and Investment

- Sustainable investment opportunities and green financing
- ESG (Environmental, Social, and Governance) criteria in investment decisions
- Impact investing for a sustainable future
- Financial innovations for funding sustainable projects

## Track 9: Retailing and Analytics

- Retail Formats of the Future
- Sustainability in the Retail supply chain
- Multi-channel or Omni-channel and the challenges of customer experience
- Challenges and Opportunities of Global Retailing

## Track 2: HRM and General Management

- HRM in the Digital Age and Strategic HRM for Uncertain Times.
- Diversity, Equity and Inclusion in AI-Enhanced Workplaces
- Digital Transformation Strategies for Business Resilience.
- Reskilling and Up-Skilling the Workforce for the Future

## Track 4: Health Care and Global Health Trends

- Strategies for improving public health on a global scale
- Emerging trends in healthcare and disease prevention
- Pandemic preparedness and response
- Advancements in healthcare delivery and telemedicine

## Track 6: Sustainable Agriculture and Nutrition

- Sustainable farming practices and agricultural innovation
- Food security, nutrition, and sustainable food production
- Reducing food waste and promoting sustainable consumption
- Sustainable urban agriculture and community gardens

## Track 8: The Revolutionary Effect of AI on Marketing

- Artificial intelligence (AI) supplants humans in marketing
- Impact of AI on branding, retail and distribution
- The contribution of AI to marketing's financial bottom line
- Impact of AI on social media, including influencers, social ads, and content generation and consumption

## Track 10: Policy and Regulation for Sustainability

- Environmental regulations and legal frameworks
- Government policies for promoting sustainability
- The role of international agreements and treaties
- Navigating compliance and sustainability reporting requirements

**This topics are not limited to the specified tracks: it's an open arena for exploring a multitude of topics**



## WHO CAN ATTEND



Global Innovations: Sustainable Practices and Emerging Trends conference, invites papers from students, research scholars, academicians, industry practitioners, consultants and others for the Conference. This conference looks forward to research interests from across the globe.



## Guidelines for Manuscript Submission

- Full paper(s) in word document of at least 3000 to 6000 words (all inclusive).
- The full paper should include the following: Abstract (Max 300 words), Keywords, Introduction, Review of Literature, Methodology, Data Analysis, Discussion and Implications, Conclusion and References.
- The paper should clearly mention the title, name of the author (s), affiliation(s), email address (es), track for which it is being submitted and contact details of the author on its cover page.
- **A Case Study** should include the following: Title, Abstract, Learning Outcomes, Discussion Questions.

### The manuscript should be formatted as follows:

Authors are requested to identify the track in which their paper needs to be considered. Track indication maybe given in the title page of the abstract as “suggested track” Registration will be confirmed only after the payment of registration fee.

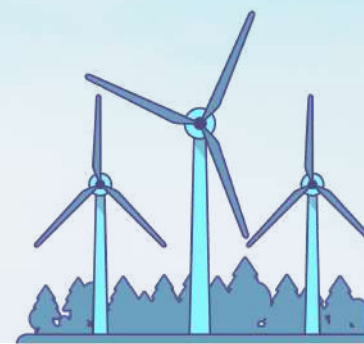
In a joint submission, at least one author should be registered for the conference and at least one author must attend (offline/online) conference and present paper

Certificates will be provided for all authors for presentation/ delegates for participation

Author(s) with multiple entries must register for each paper separately.

Please note that the institution follows strict anti-plagiarism policy so the originality of the work should be ensured by the author(s).

We seek original, unpublished work.



## HIGH - POINTS OF CONFERENCE

- All selected papers after review will be published in Scopus/Web of Science/UGC-care listed Journal, at an additional cost.
- All abstracts will be published in book with ISBN
- Individual Certificate will be provided to all Paper Presenters.
- Individual Certificate will be provided to all Conference Delegates.
- Online networking opportunities with delegates, reputed academicians and industry experts.



## FORMAT OF PARTICIPATION

- The conference will be in hybrid mode.

## Publication and Indexing

Scopus®

ABDC



WEB OF SCIENCE™



UGC

University Grants Commission

# IMPORTANT DATES

Last date for submission of full paper with Abstract	<b>Feb 1, 2024</b>
Intimation of Acceptance of full paper	<b>Feb 10, 2024</b>
Last date for registration to conference	<b>Feb 15, 2024</b>

# REGISTRATION FEES

Academicians/Faculty	2500/-
Students and scholars	1500/-
Corporate	3500/-
Delegates per person (Only participation, No paper presentation)	2500/-
Foreign Delegates	\$50
Foreign Academicians	\$70
Foreign scholars/students	\$40
Online presentation (per person)	1000/- (\$20)

## Payment Details:

**Bank Name:** ICICI Bank

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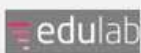
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# INDUSTRY PARTNERS



## About ISBR

An institute of international education standards, ISBR Business School, was set up under the aegis of Bangalore Education Trust, which was established in the year 1990. The incubators of ISBR had a dream - the dream of a gateway that provides a global outlook, an infrastructure that beckons to explore and learn, a cradle that nurtures high ethical and human values.



Education at ISBR prepares its students to think boldly and act confidently in any business environment. ISBR takes pride in creating an atmosphere where both students and faculty can pursue boundless knowledge, under a single roof where theory and practice go hand in hand to present a better understanding of oneself and the world around them. ISBR offers a diverse range of programs, including PGDM, MBA, Law, Commerce and executive education. The institution's extensive industry connections, accomplished faculty, and state-of-the-art infrastructure create an immersive learning environment that empowers students to become future-ready leaders.

### **ISBR has achieved notable recognitions and rankings, encompassing**

- Platinum Institute in the AICTE-CII Survey consecutive for 7 years in a row, positioning ISBR among the top 3% of Indian Management Colleges.
- ISBR has also achieved Grade II autonomy by the AICTE and Government of India.
- No. 1 among New Generation B-Schools of India in the DM B-School Survey.
- Listed among the top 1% B-School Brands of India by Business Barons.
- Ranked as one of the top 29 institutes in India according to the Silicon India Survey. Awarded the Grand Jury Award for Quality of Campus Life and Student Diversity at the Education World India Private Higher Education Awards

### **Additionally, ISBR has received prestigious awards, such as:**

- Business Excellence Award by Bharti Group.
- Exemplary Placement Award by Discovery Education.
- National Championship for Entrepreneur Activities by NEN.
- Centurion Award by Centum Learning Centre.
- Management College of the Year in Global Exposure by Higher Education Reviewer. Best
- Business School of the Year by PRCI.

**These achievements demonstrate ISBR's commitment to fostering a dynamic learning environment and cultivating future leaders through innovation, research, and strong corporate connections.**

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**[www.isbr.in](http://www.isbr.in)**